



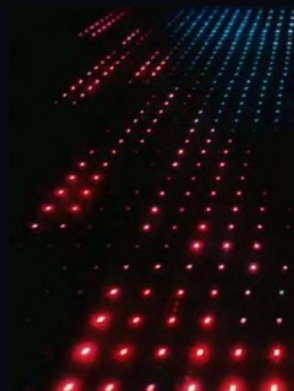
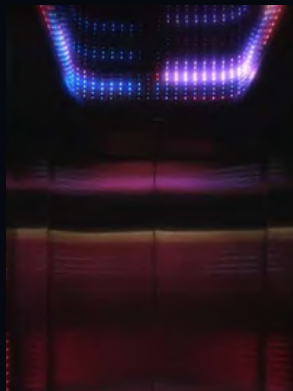
studiotech

**DIGITAL MATTER**

**CLIENT** Ogilvie Construction

**DESIGNER** Artin Light

**CONCEPT** An entire awakening of the senses, 'Digital Matter' is a lift experience like no other, with a synced light and sound show immersing the user in animated artwork as they journey through the building.



## SOLUTION

Studiotech worked closely with Artin Light to ensure their vision of a digital sci-fi lift journey became a reality.

## PRODUCT

Studiotech were responsible for the provision of the full solution for the Digital Matter experience, including the LED fixtures, AV solution and infinity mirror, along with the programming of the sound to light show.

## EXPERIENCE

A sound show that's in sync with the light animation, 'Digital Matter' lift experience immerses the user into an explosion of colourful light and sound digital artwork.

