

A HUMAN CONNECTION



CLIENT Bright Side Studios
DESIGNER Bright Side Studios
CONCEPT

An immersive experience, 'A Human Connection' encourages connection and plays on the visceral effect of movement using dynamic lighting solutions.



SOLUTION

Creative lighting technologies and ideas such as projection mapping, kinetic technology and human data integration with our beating heart being centre stage. An LED cube that read the audience's heart rate and pulsed to that beat.

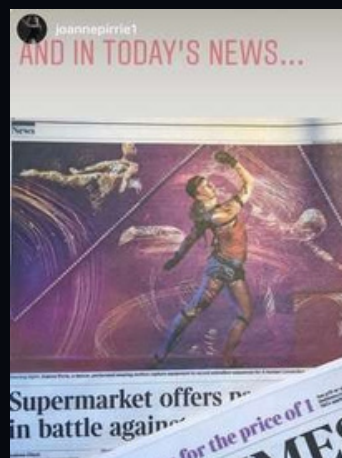
PRODUCT

The exhibition encourages connection and plays on the visceral effect of movement using dynamic lighting solutions from event sponsors, Traxon e:cue.



EXPERIENCE

Immersing the visitors of 'A Human Connection' in a playground where human interaction, lighting and technology meet.



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PROJECT DETAILS